



Press release

The Storm is Blowing from Paradise

Dave Beech (UK), Martyna Czech (PL), Benjamin Fitton (UK), Magda Hueckel (PL), Martin Newth (UK), Patrick Nilsson (S), Libor Novotny (CZ)

Venue: Loft8, Galerie für zeitgenössische Kunst, Radetzkystraße 4, 1030 Vienna

Exhibition Opening: Wednesday, 6 November 2019, 7pm

Co-Curators: Pawel Mendrek and Ewa Zasada

Duration: 7 November – 21 December 2019

Opening hours: Tuesday - Friday 1 - 6 pm, Saturday 10 am – 3 pm and by appointment

Free entrance

Vienna, 8 October 2019

The eyes do not see in fact. From the physicist's point of view, the eye is just a receptor for the electromagnetic waves of visible light, a tool that provides stimuli, information to the brain and combines two images into one. It "flips" and records it in the brain. However, the question remains, whether the world as we see it, is a world that exists, or is it only made up of our perceptual abilities? The created structure defines and determines our functioning or what seems to be particularly clear, mandating us to exist in a certain way. As we define the order tighter and more precise, we assign and produce systems, which lead to us leaving less and less space for unloading collective energy, passions, social antagonisms, and weaknesses. This causes the form to be overwhelming and overloaded.

It came a point that we put our trust into the eye of the camera, devoid of selective view. We gave up our individual awareness. Perceptions replace technical parameters. The picture is still, unmoving. It is only an interpretation, reminiscent of the eye of the arthropods. Each part of their eye is actually a separate, "mini-eye" having its own lens focusing the light on a single receptor. It seems that the technology, the eye of the camera has become our external receptor. We live in a world where only "one percent" of what is happening becomes visible, the rest remains in the dark. However, this darkness



is not always dark. It is also a passive zone, allowing us to be an observer. It is a massive symbol of "one percent" in culture networks, allowing you to yield and to absorb the outside world. It permits one to become invisible and rest or hideaway from the daily frustration. It does not mean the darkness is wrong, but only that the darkness gives one rest, permits to retire and rejuvenate. One needs as much light as the protection of the darkness to function.

So you can paraphrase the theory of "one percent", assuming that these proportions, seem to protect us from overloading us with the complex picture of the world, that exists. The sensitivity of the eye increases in the dim light and at the same time, it is protected from excessive exasperation in the bright light. Looking back at the partial image, one can sense that there is more to it. To summarize, the world we created and became familiar with is losing its grip and our paradise no longer protects us. The storm is brewing and is coming from the paradise.

Ewa Zasada

Photo credits: Martin Newth, Cedarrest, from 8 hours cycle, photography, courtesy of the artist

Accompanying event

Vienna Art Week 2019 (15 November – 22 November 2019)

Artist Talk, Monday, 18 November 2019, 6 pm

Loft8 Galerie für zeitgenössische Kunst

Radetzkystraße 4, 1030 Wien

T +43 1 802 27 79

E office@loft8.at

www.loft8.at

Contacts

Katharina Moser

M +43 699 15 16 54 11

moser@loft8.at

Miroslava Urbanova

urbanova@loft8.at